



TOP 100 M18-49 SPORTS PROGRAMS, 2015

01/01/2015-12/31/2015

Rank	Program	Originator	Day Of Week	# of Telecasts	First Telecast Date	M18-49 Live+SD	
						US AA% (x.x)	US AA Proj (000 s)
1	SUPER BOWL GAME XLIX	NBCSu	1	02/01/2015	41.4	26,076
2	SUPER BOWL PRE-KICK	NBCSu	1	02/01/2015	30.2	19,020
3	SUPER BOWL POST	NBCSu	1	02/01/2015	28.0	17,656
4	SUPER BOWL KICK-OFF	NBCSu	1	02/01/2015	24.6	15,526
5	FOX NFC CHAMPIONSHIP	FOXSu	1	01/18/2015	20.1	12,650
6	FOX NFC PLAYOFF-SUN	FOXSu	1	01/11/2015	18.3	11,515
7	FOX NFC WILDCARD GAME	FOXSu	1	01/04/2015	17.9	11,267
8	FOX NFC PLAYOFF-SU PST GN	FOXSu	1	01/11/2015	17.5	11,044
9	AFC DIVISIONAL PLAYOFF-SU	CBSSu	1	01/11/2015	16.9	10,633
10	AFC CHAMPIONSHIP ON CBS	CBSSu	1	01/18/2015	16.7	10,517
11	AFC DIV-PLF-POST-GUN-SU	CBSSu	1	01/11/2015	15.0	9,464
12	FOX NFC WILDCARD POST GUN	FOXSu	1	01/04/2015	14.9	9,362
13	CFP CHAMPIONSHIP L	ESPN	M.....	1	01/12/2015	14.6	9,208
14	FOX NFC CHAMPIONSHIP-GUN	FOXSu	1	01/18/2015	14.0	8,805
15	NBC NFL PLAYOFF GAME 1/10	NBCSa.	1	01/10/2015	13.9	8,754
16	SUPER BOWL PREGM 530P	NBCSu	1	02/01/2015	13.4	8,453
17	FOX NFC PLAYOFF-SAT	FOXSa.	1	01/10/2015	13.0	8,158
18	AFC CHAMP PRE KICK ON CBS	CBSSu	1	01/18/2015	12.8	8,043
19	CFP CHAMPIONSHIP SUST L	ESPN	M.....	1	01/12/2015	12.6	7,949
20	NBC NFL TH SPECIAL	NBC	...Th...	2	09/10/2015	12.4	7,803
21	CBS NFL SINGLE - THU	CBS	...Th...	1	11/26/2015	12.4	7,789
22	FOX NFC WILDCARD POST GME	FOXSu	1	01/04/2015	12.2	7,714
23	AFC WILDCARD PLAYOFF	CBSSu	1	01/04/2015	11.9	7,483
24	FOX NFC WILDCARD PRE KICK	FOXSu	1	01/04/2015	11.8	7,445
25	FOX NFL SUNDAY-NATIONAL	FOXSu	8	09/20/2015	11.5	7,272
26	AFC DIV-PLF-POST-GAME-SU	CBSSu	1	01/11/2015	11.4	7,186
27	NBC NFL PLAYOFF GAME	NBCSa.	1	01/03/2015	11.3	7,127
28	CBS NCAA BSKBL CHAMPSHIPS	CBS	M.....	1	04/06/2015	11.3	7,087
29	NBA FINALS ON ABC-GM 6	ABC	.Tu.....	1	06/16/2015	11.1	6,975
30	FOX NFC PLAYOFF-PST-SUN	FOXSu	1	01/11/2015	11.0	6,908
31	AFC DIV-PLF-PRE-KICK-SU	CBSSu	1	01/11/2015	10.5	6,634
32	CBS NFL NATIONAL	CBSSu	8	09/13/2015	10.4	6,535
33	CBS NFL-THU POST GUN	CBS	...Th...	1	11/26/2015	10.4	6,518
34	NBC SUNDAY NIGHT FOOTBALL	NBCSu	16	09/13/2015	10.3	6,503
35	AFC CHAMP POST GUN ON CBS	CBSSu	1	01/18/2015	10.2	6,444
36	FOX NFL-THU	FOX	...Th...	1	11/26/2015	10.2	6,425
37	FOX NFL-THU POST GUN	FOX	...Th...	1	11/26/2015	10.1	6,379
38	AFC WILDCARD POST GUN	CBSSu	1	01/04/2015	9.9	6,262
39	FOX NFC CHAMPIONSHIP-KICK	FOXSu	1	01/18/2015	9.8	6,149
40	ESPN NFL WILDCARD	ESPN-SYNSa.	1	01/03/2015	9.8	6,147
41	NBA FINALS ON ABC-GM 4	ABC	...Th...	1	06/11/2015	9.6	6,064
42	NFL WILDCARD L	ESPNSa.	1	01/03/2015	9.6	6,031
43	NBA FINALS ON ABC-GM 5	ABCSu	1	06/14/2015	9.5	5,957
44	NBA FINALS ON ABC-GM 2	ABCSu	1	06/07/2015	9.4	5,940
45	NBA FINALS ON ABC-GM 3	ABC	.Tu.....	1	06/09/2015	9.4	5,928
46	FOX NFC PLAYOFF-SA PST GN	FOXSa.	1	01/10/2015	9.3	5,835
47	NBA FINALS ON ABC-GM 1	ABC	...Th...	1	06/04/2015	9.0	5,681
48	ESPN NFL REGULAR SEASON 2	ESPN-SYN	M.....	1	09/14/2015	9.0	5,676
49	CFP SEMIFINAL L	ESPN	...Th...	4	01/01/2015	8.9	5,584
50	NBA TROPHY PRESENTATION	ABC	.Tu.....	1	06/16/2015	8.7	5,511
51	FOX NFL SUNDAY-SINGLE	FOXSu	8	09/13/2015	8.7	5,482
52	CBS NFL NATL POST GUN	CBSSu	8	09/13/2015	8.6	5,410
53	FOX NFC PLAYOFF-KICK-SUN	FOXSu	1	01/11/2015	8.5	5,346



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54	SUPER BOWL PREGM 5P	NBCSu	1	02/01/2015	8.4	5,309
55	FOX NFC PLAYOFF-KICK-SAT	FOXSa.	1	01/10/2015	8.3	5,219
56	ESPN NFL REGULAR SEASON 1	ESPN-SYN	M.....	1	09/14/2015	8.2	5,134
57	FOX NFL-THU POST GAME	FOX	...Th...	1	11/26/2015	8.1	5,112
58	FOX FIFA WMN WC FINAL	FOXSu	1	07/05/2015	8.1	5,108
59	CBS+NFLN THU NT FOOTBALL	CBS	...Th...	8	09/17/2015	8.1	5,089
60	CBS NFL-THU PRE-KICK	CBS	...Th...	1	11/26/2015	8.0	5,054
61	NBC NFL TH PRE-KICK	NBC	...Th...	2	09/10/2015	8.0	5,026
62	CBS NFL-THU POST GAME	CBS	...Th...	1	11/26/2015	8.0	5,007
63	FOX NFL SUNDAY-PST GN-NAT	FOXSu	16	09/13/2015	7.6	4,801
64	NBC NFL PLYOFF POST 1/10	NBCSa.	1	01/10/2015	7.4	4,637
65	NBC NFL TH POST	NBC	...Th...	2	09/10/2015	7.3	4,607
66	FOX NFC PLAYOFF-SA PST GM	FOXSa.	1	01/10/2015	7.3	4,603
67	SUNDAY NIGHT NFL PRE-KICK	NBCSu	16	09/13/2015	7.3	4,598
68	AFC CHMP POST GAME ON CBS	CBSSu	1	01/18/2015	7.2	4,520
69	NBC NFL PLYOFF PR-KCK1/10	NBCSa.	1	01/10/2015	7.0	4,441
70	NBC NFL PLAYOFF POST	NBCSa.	1	01/03/2015	7.0	4,435
71	CBS NFL SINGLE	CBSSu	8	09/20/2015	7.0	4,417
72	NBC NFL PLAYOFF PRE-KICK	NBCSa.	1	01/03/2015	6.8	4,288
73	TBS NCAA BSKBL CHAMP SA-2	TBS NETWORKSa.	1	04/04/2015	6.8	4,282
74	ESPN NFL REGULAR SEASON	ESPN-SYN	M.....	15	09/21/2015	6.6	4,158
75	NFL REGULAR SEASON L	ESPN	M.....	17	09/14/2015	6.5	4,104
76	CBS NCAA BSK CHMP-PRE-TIP	CBS	M.....	1	04/06/2015	6.5	4,095
77	FOX NFC CHAMP-THE OT	FOXSu	1	01/18/2015	6.5	4,088
78	TBS NCAA BSKBL CHMP SA-2	TBS NETWORKSa.	1	03/28/2015	6.5	4,082
79	FOX NFL SUNDAY-REGIONAL	FOXSu	8	09/20/2015	6.4	4,058
80	FOX WORLD SERIES GM5-PRE	FOXSu	1	11/01/2015	6.4	4,046
81	FOX WORLD SERIES GAME 5	FOXSu	1	11/01/2015	6.3	3,976
82	SUPER BOWL PREGM 430P	NBCSu	1	02/01/2015	6.3	3,961
83	AFC WILDCARD PRE-KICK	CBSSu	1	01/04/2015	6.2	3,903
84	CBS+NFLN THU NT POST-GUN	CBS	...Th...	8	09/17/2015	6.2	3,898
85	OT, THE	FOXSu	7	10/04/2015	6.1	3,861
86	NFL TODAY POST-GAME	CBSSu	1	09/13/2015	6.1	3,834
87	CBS NCAA BSKBL CHMP SU-2	CBSSu	1	03/29/2015	6.1	3,822
88	FOX NFL GAME BREAK	FOXSu	8	09/20/2015	6.0	3,792
89	FOX WORLD SERIES GAME 1	FOX	.Tu.....	1	10/27/2015	6.0	3,753
90	CBS NFL REG POST GUN	CBSSu	7	09/13/2015	5.9	3,737
91	CBS NFL REGIONAL	CBSSu	8	09/13/2015	5.9	3,700
92	CBS NFL TODAY-THU	CBS	...Th...	1	11/26/2015	5.9	3,687
93	AFC WILDCARD POST GAME	CBSSu	1	01/04/2015	5.8	3,636
94	AUDI KICKOFF TO THE EMMYS	FOXSu	1	09/20/2015	5.7	3,607
95	NBC NFL SUNDAY POST	NBCSu	16	09/13/2015	5.7	3,602
96	CBS NFL SINGLE POST GUN	CBSSu	8	09/20/2015	5.6	3,506
97	CBS NFL NATL POST GAME	CBSSu	1	09/27/2015	5.5	3,473
98	FOOTBALL NT AMERICA PT 3	NBCSu	16	09/13/2015	5.5	3,453
99	CBS NCAA BSKBL CHAMP-POST	CBS	M.....	1	04/06/2015	5.5	3,447
100	SUPER BOWL PREGM 4P	NBCSu	1	02/01/2015	5.4	3,404

Source: 1/1/15-12/31/15 Nielsen Live+SD M18-49 estimates from NNTV.